

## **FEBRUARY 22, 2017 – CITY COUNCIL STUDY SESSION MEETING**

### **CALL TO ORDER**

Mayor Ching called the meeting to order at 6:00 p.m.

### **ROLL CALL**

PRESENT: COUNCILMEMBERS: M/Ching, MPT/Su, C/Pacheco, C/Rodriguez, C/Tragarz  
ABSENT: COUNCILMEMBERS: None

Also present were City Manager Wishner; Community Services Director Rooney; Community Development Director Weiner; City Attorney Leibold; Deputy Community Services Director Jensen; Recreation Supervisor Encinas; and City Clerk De Dios.

### **DISCUSSION/ACTION ITEMS**

- **Family Festival**

M/Ching stated this was a continued discussion relating to moving the Family Festival from October to December and whether or not to have a parade.

CSD/Rooney reported staff had received feedback from the last meeting. She mentioned that staff reviewed the calendar to assure that the festival would not conflict with other scheduled events around the community. She asked the Council for further direction.

It was the consensus of the Council to allow the public to speak on this matter first. There was brief discussion on the pros and cons of moving the date of the Family Festival as well the proposed routes for the parade.

Ana Chavez, resident and vendor of the festival, expressed support for keeping the event in October. She suggested incorporating walnuts in the festival.

Angela Ghu expressed support for keeping the parade and opposed changing the festival to December.

Bill Hormuth supports keeping festival in October or if possible later in September. He mentioned that the Lion's Club is opposed to moving the festival to later in the day in October.

Shelly Rzonca, commented she prefers to keep the festival in October. She suggested getting rid of the parade and using those funds to reinvigorate the festival.

After inquiries from the Council relating to the costs of parade, DCSD/Jensen explained the costs associated with road closures and having Sheriff's at intersections for safety purposes.

There was discussion among the City Council and staff on the pros and cons of the parade.

Gayle Pacheco spoke of activities in past festivals and noted that the October 21<sup>st</sup> date would conflict with other local events. She stated that the parade would draw more

attendees if it was also a marching band competition though a high number volunteers and a parade committee would be needed. She opposes removing the parade.

Jeanie Stowell explained that the Women's Club has their Christmas Lighting ceremony at the Fire Station could conflict if the event was moved. She added that the entire club has not made a decision on the festival at this time. CSD/Rooney stated that their event could be tied in with the festival.

Jack Keeting, resident and member of the Lion's Club, stated that the Festival should be more catered towards Walnut families and would like to see the event begin early. He also made the argument for favoring community group food vendors verse food trucks.

Shiu Ming Ellis stated the City needs to look at what attracts all ages in order to bring them to the event. She would prefer for the festival to take place in late October.

C/Tragarz, MPT/Su, and C/Pacheco stated they would prefer for the festival to be in October and suggested including local schools groups such as marching bands to help increase turnout. Council was split on whether or not to keep the parade.

Discussion took place regarding proposed dates and possible conflicts with other local events. Residents and Council discussed improving the parade as well as the idea of utilizing the parade as a band competition.

M/Ching polled the City Council on their preference. C/Tragarz suggested October 7<sup>th</sup> with the parade and October 21<sup>st</sup> without the parade. MPT/Su supports October 7<sup>th</sup> with the parade. C/Rodriguez suggested October 21<sup>st</sup> and no parade. C/Pacheco and M/Ching were in favor of October 21<sup>st</sup>.

CSD/Rooney stated that staff will look to have the festival is October with whichever date benefits the parade.

### **ORAL COMMUNICATIONS**

There being no further input, it was the consensus of the City Council to close oral communications. Motion carried.

### **ADJOURNMENT**

There being no further business, the meeting adjourned at 7:02 p.m.

**PASSED AND APPROVED on the 8th day of March, 2017.**

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Eric Ching, Mayor

ATTEST:

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Teresa De Dios, City Clerk